



Convention on
Biological Diversity

Getting ready for COP15

Bianca Brasil, Program Manager – Business Engagement
29 April 2021



UNITED NATIONS DECADE ON
**ECOSYSTEM
RESTORATION**
2021-2030



The CBD

1993 entered into force

196 Parties

Pillars

- Conservation of biological diversity
- Sustainable use of natural resources
- Access and Benefit Sharing

Rio Conventions

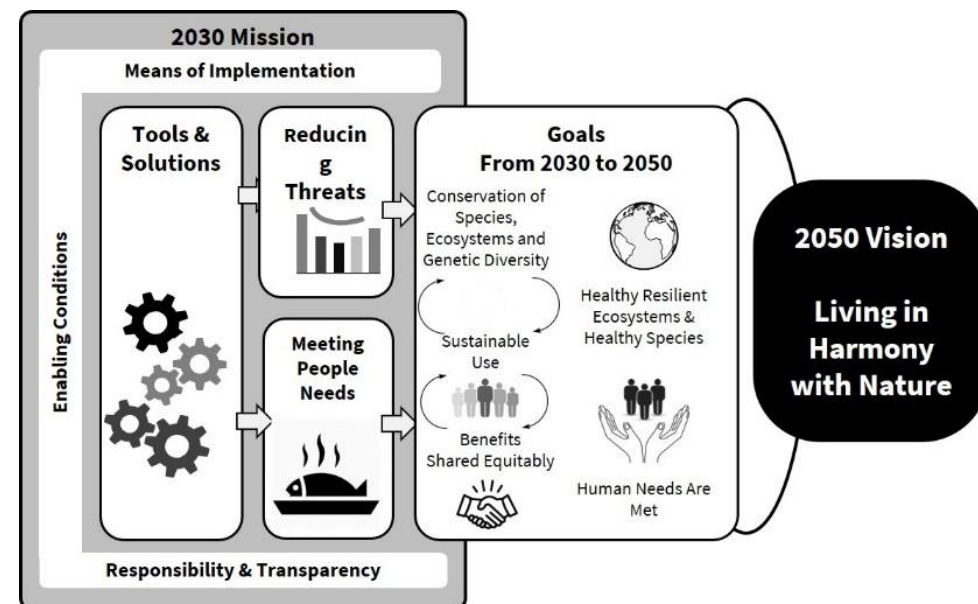


The Post 2020 Framework

Vision 2050: “By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people.”

Mission 2030: Take urgent action across society to put biodiversity on a path to recovery for the benefit of planet and people

- **4** long-term **goals**
- **20** action-oriented **targets**
- Monitoring framework



Role of Business

Business and finance sector have a **key role to play**, alongside governments and civil society, in the implementation of the post-2020 GBF, by:

- Recognizing and **specifying materiality** (dependencies and impacts) and **Measuring and reporting** on dependencies and impacts
- **Integrating** values of biodiversity into the decision-making process across operations and portfolios
- Greening **supply chains** and **portfolios**
- Increasing **funding for biodiversity** protection / sustainable use



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UN 
environment
programme

How can business engage?

- Providing **inputs** and contributions (prep meetings, online consultations, virtual meetings, etc.)
- **Joining the discussion** in many of the online events leading up to COP15
- **Scaling up** ambition - **commitments** through [Action Agenda](#)
- **Sharing** information about tools and **best practices**
- **Mainstreaming biodiversity** into your business models and decision-making processes



The Action Agenda

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BIODIVERSITY CONVENTION CARTAGENA PROTOCOL NAGOYA PROTOCOL COUNTRIES PROGRAMMES



Sharm El-Sheikh to Kunming Action Agenda for Nature and People

Reversing Biodiversity Loss and Promoting Positive Gains to 2030

0:00 / 3:34

Please note that the update of the pdf file and video was from 27 April 2021.

To make a commitment, please visit [make a commitment](#)

To search for commitments, please visit [explore pledges](#)



Impactful

Kering Biodiversity Strategy (Jun 2020)

3 main goals:

- Stemming biodiversity loss;
- Restoring ecosystems and species
- Triggering systemic change that goes above and beyond supply chains

Regenerative
Fund for Nature

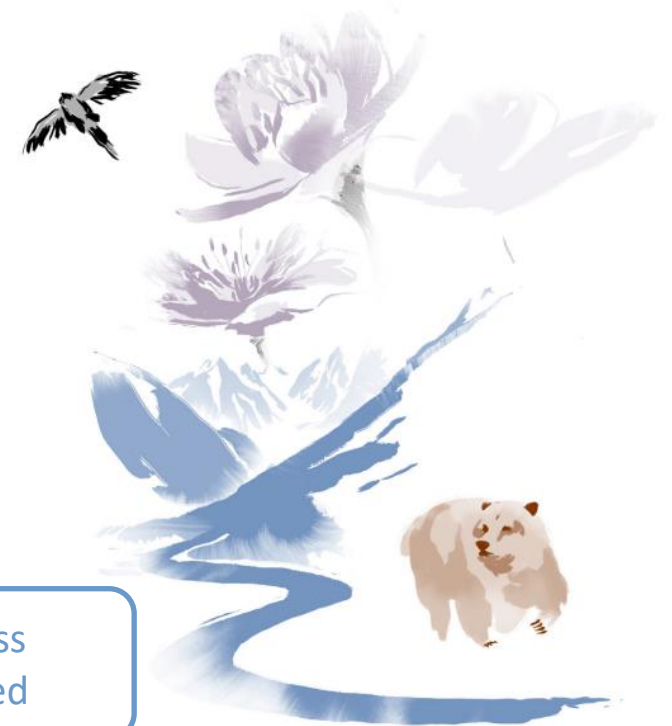
Value Chains

Science Based
Targets

Progress
reported

BIODIVERSITY STRATEGY

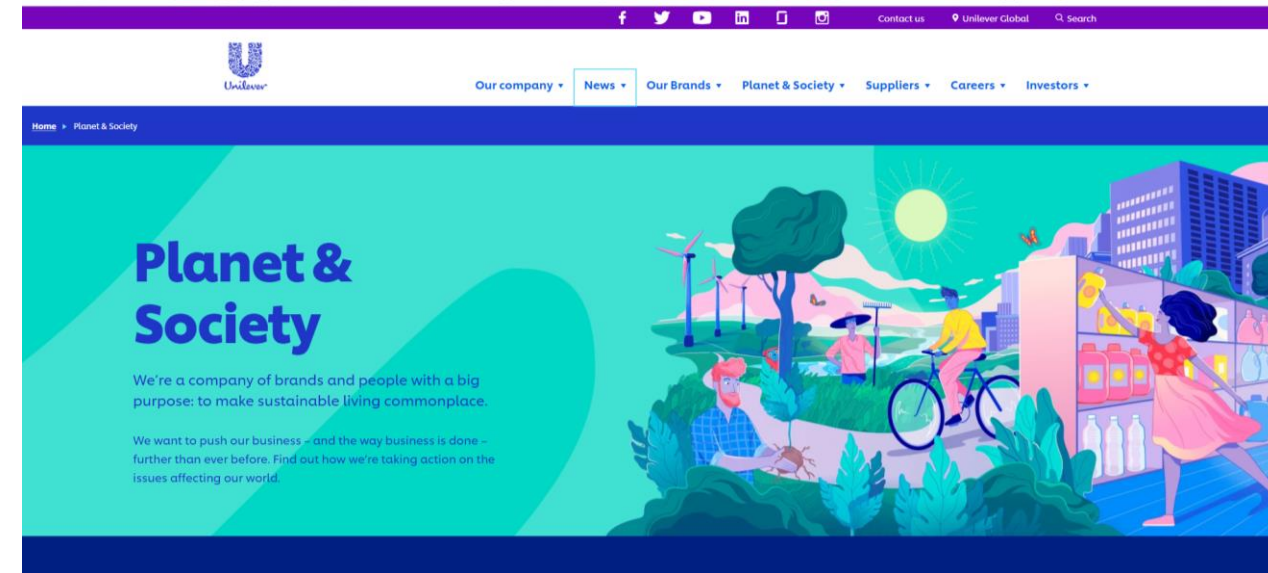
Bending the Curve on Biodiversity Loss



Scale

UNILEVER

- Deforestation free supply chain by 2023 (palm oil, paper, tea, soy and cocoa)
- Regenerative Agriculture program accessible to farmers and smallholders from 2021
- 100% of ingredients biodegradable by 2030



Climate and
Nature Fund

Suppliers
included

Progress
Reported



Action Oriented


TOTAL

- Exclusion Zones
- Biodiversity Action Plans for each new projects
- Biodiversity Action Plans for existing sites
- Promotion of Biodiversity

Scientific
knowledge

Action Plans

Progress
Reported



OUR BIODIVERSITY AMBITION AND COMMITMENTS

Our ambition:


Total is a broad energy company that produces and markets fuels, natural gas and low-carbon electricity. Our 100,000 employees are committed to better energy that is more affordable, more reliable, cleaner and accessible to as many people as possible. Active in more than 130 countries, our ambition is to become the responsible energy major.

Aware of the need to protect nature, on which humanity depends, Total seeks to ensure that biodiversity is taken into account across all its activities. This ambition has been reflected in the Group's biodiversity policy since 2005.

In 2016, the Group pledged to contribute to realizing the Sustainable Development Goals (SDGs) adopted by the United Nations, including those connected to biodiversity.

In 2018, Total was party to the act4nature initiative promoted by the French business association Association Française des Entreprises pour l'Environnement (EpE).

In 2020, the Group extended its ambition to coincide with the preparation of the United Nations Plan for Biodiversity, which aims to protect global biodiversity.



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Collective effort

Brazilian Business Commitment for Biodiversity

1. Including biodiversity in business strategies.
2. Using mitigation hierarchy across operations
3. Promoting best practices of sustainable use of natural resources
4. Developing and promoting research, technology and innovation focusing on BES
5. Understanding biological diversity by assessing and monitoring and impacts and dependencies.
6. Making information publicly available
7. Sharing knowledge and information related to BES
8. Strengthening conservation and recuperation activities
9. Engaging with local communities in areas of operation

9 Main Goals

14 Signatories

Progress
Reported



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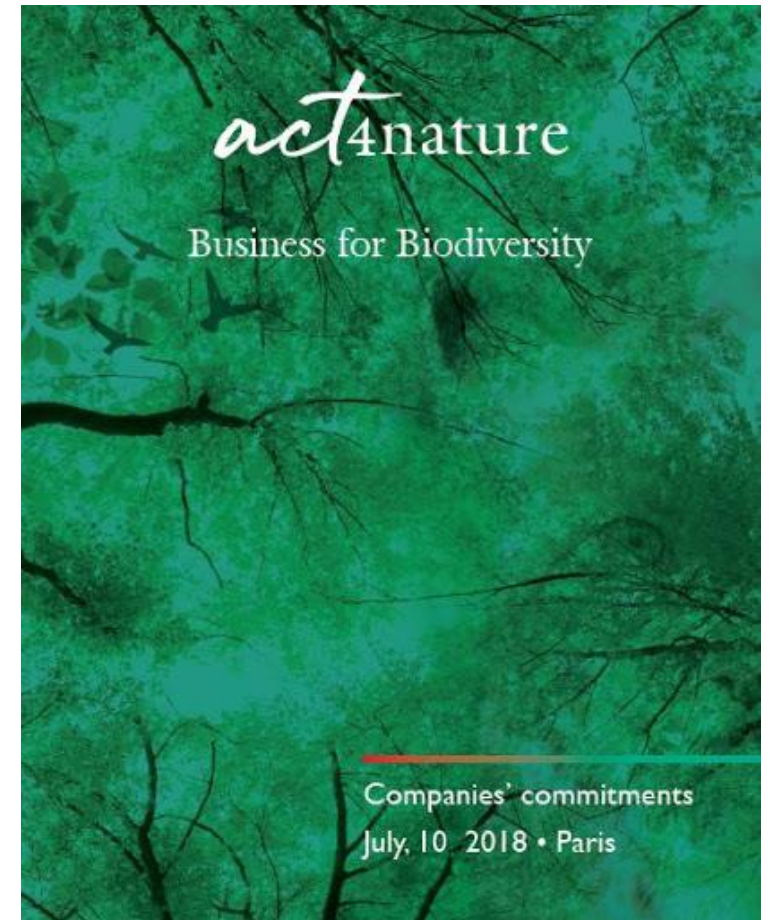
Act4Nature

- Alliance initiated in 2018
- 150 SMART biodiversity commitments by CEOs
- 10 common commitments
- Each company developed their own commitments

SMART targets

Third Party
verified

Progress
Reported



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Thank you!

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